

ORDER



Orders Order / Rev: 103291
Alt Order #: 06825823
Product Desc: NRCC IE 2012
Estimate: 2601
Flight Dates: 09/28/12 - 10/04/12
Original Date / Rev: 06/21/12 / 06/21/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: National Media, Inc.
Buying Contact:
Billing Contact:
815 Slaters Ln.
Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: National Republican Congressional Committee
Demographic: A35+
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSTUE, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/30/12 | 59 | \$66,425.00 | \$56,461.25 |
| 10/01/12 | 10/04/12 | 108 | \$86,600.00 | \$73,610.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|---------|--------------|--------------|--------|
| September 2012 | 59 | \$66,425.00 | \$56,461.25 | 0.00 |
| October 2012 | 108 | \$86,600.00 | \$73,610.00 | 0.00 |
| Totals | 167 | \$153,025.00 | \$130,071.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 37% | \$153,025.00 |
| Market | 100% | \$413,581.08 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 22% | \$90,987.84 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 15% | \$62,037.16 |
| KTUD | 0% | \$0.00 |
| KVVU | 22% | \$90,987.84 |
| KWVB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 4% | \$16,543.24 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|----------|----------|---------------------------|-------|----------------|---------|-----|-------|-----------|------|-----|------|----------|--------|
| E 1 | KSNV | 09/28/12 | 09/28/12 | M-F 5-6a WakeUp w/Wagners | 5-6a | | ----F-- | :30 | 2 | \$400.001 | 0.00 | NM | 2 | \$800.00 | |

WAKE W/WAGNRS1

| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|------------|----------|----------|------------|------|--------|
|------------|----------|----------|------------|------|--------|

Order / Rev: 103291
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Advertiser: National Republican Congressional Com
Product Desc: NRCC IE 2012
Estimate: 2601

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------------|------|-------------------|-----------------|---------------------------|-------|-------------------|----------|-----|-------|-------------|------|---------------|------|-----------|------------|
| E 1 | KSNV | 09/28/12 | 09/28/12 | M-F 5-6a WakeUp w/Wagners | | 5-6a | -----F-- | :30 | 2 | \$400.001 | 0.00 | NM | | 2 | \$800.00 |
| WAKE W/WAGNRS1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -----F-- | | 2 | | | | \$400.00 | | 0.00 | | | |
| E 2 | KSNV | 10/01/12 | 10/01/12 | M-F 5-6a WakeUp w/Wagners | | 5-6a | | | | M----- | | :30 | 2 | \$400.001 | 0.00 NM |
| WAKE W/WAGNRS1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 2 | | | | \$400.00 | | 0.00 | | | |
| E 3 | KSNV | 10/02/12 | 10/02/12 | M-F 5-6a WakeUp w/Wagners | | 5-6a | | | | -T----- | | :30 | 2 | \$400.001 | 0.00 NM |
| WAKE W/WAGNRS1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -T----- | | 2 | | | | \$400.00 | | 0.00 | | | |
| E 4 | KSNV | 10/03/12 | 10/03/12 | M-F 5-6a WakeUp w/Wagners | | 5-6a | | | | --W---- | | :30 | 2 | \$400.001 | 0.00 NM |
| WAKE W/WAGNRS1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | --W---- | | 2 | | | | \$400.00 | | 0.00 | | | |
| E 5 | KSNV | 10/04/12 | 10/04/12 | M-F 5-6a WakeUp w/Wagners | | 5-6a | | | | ---T--- | | :30 | 2 | \$400.001 | 0.00 NM |
| WAKE W/WAGNRS1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ---T--- | | 2 | | | | \$400.00 | | 0.00 | | | |
| E 6 | KSNV | 09/28/12 | 09/28/12 | M-F 6-7a WakeUp w/Wagners | | 6-7a | | | | ----F-- | | :30 | 2 | \$725.001 | 0.00 NM |
| WAKE W/WAGNRS2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | ----F-- | | 2 | | | | \$725.00 | | 0.00 | | | |
| E 7 | KSNV | 10/01/12 | 10/01/12 | M-F 6-7a WakeUp w/Wagners | | 6-7a | | | | M----- | | :30 | 2 | \$725.001 | 0.00 NM |
| WAKE W/WAGNRS2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 2 | | | | \$725.00 | | 0.00 | | | |
| E 8 | KSNV | 10/02/12 | 10/02/12 | M-F 6-7a WakeUp w/Wagners | | 6-7a | | | | -T----- | | :30 | 2 | \$725.001 | 0.00 NM |
| WAKE W/WAGNRS2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -T----- | | 2 | | | | \$725.00 | | 0.00 | | | |
| E 9 | KSNV | 10/03/12 | 10/03/12 | M-F 6-7a WakeUp w/Wagners | | 6-7a | | | | --W---- | | :30 | 2 | \$725.001 | 0.00 NM |
| WAKE W/WAGNRS2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | --W---- | | 2 | | | | \$725.00 | | 0.00 | | | |
| E 10 | KSNV | 10/04/12 | 10/04/12 | M-F 6-7a WakeUp w/Wagners | | 6-7a | | | | ---T--- | | :30 | 2 | \$725.001 | 0.00 NM |
| WAKE W/WAGNRS2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ---T--- | | 2 | | | | \$725.00 | | 0.00 | | | |
| E 11 | KSNV | 09/28/12 | 09/28/12 | Today Show | CM | 658a-9am | | | | ----F-- | | :30 | 4 | \$900.001 | 0.00 NM |
| TODAY SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | ----F-- | | 4 | | | | \$900.00 | | 0.00 | | | |
| E 12 | KSNV | 10/01/12 | 10/01/12 | Today Show | CM | 658a-9am | | | | M----- | | :30 | 4 | \$900.001 | 0.00 NM |
| TODAY SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 4 | | | | \$900.00 | | 0.00 | | | |
| E 13 | KSNV | 10/02/12 | 10/02/12 | | CM | 658a-9am | | | | -T----- | | :30 | 4 | \$900.001 | 0.00 NM |
| | | | | | | | | | | | | | | 4 | \$3,600.00 |

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Alt Order #: 06825823
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Advertiser: National Republican Congressional Com
Product Desc: NRCC IE 2012
Estimate: 2601

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|---------------------------|-------|-------------------|---------|-----|-------------|----------|---------------|------|------|-------|------------|
| | | | | Today Show | | | | | | | | | | | |
| | | | | Today Show | | | | | | | | | | | |
| | | | | TODAY SHW | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | -T----- | | 4 | | | \$900.00 | | 0.00 | | | | |
| E 14 | KSNV | 10/03/12 | 10/03/12 | Today Show | CM | 658a-9am | --W---- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| | | | | TODAY SHW | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | --W---- | | 4 | | | \$900.00 | | 0.00 | | | | |
| E 15 | KSNV | 10/04/12 | 10/04/12 | Today Show | CM | 658a-9am | ---T--- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| | | | | TODAY SHW | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | ---T--- | | 4 | | | \$900.00 | | 0.00 | | | | |
| E 16 | KSNV | 09/29/12 | 09/29/12 | News 3 Sunrise - SATURDAY | CM | 6a-7a | ----S- | :30 | 2 | \$375.00 | 1 | 0.00 | NM | 2 | \$750.00 |
| | | | | NW3 AT SUNRISE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/24/12 | 09/30/12 | ----S- | | 2 | | | \$375.00 | | 0.00 | | | | |
| E 17 | KSNV | 09/29/12 | 09/29/12 | Saturday Today | CM | 7a-9am | ----S- | :30 | 4 | \$625.00 | 1 | 0.00 | NM | 4 | \$2,500.00 |
| | | | | SATURDAY TODAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/24/12 | 09/30/12 | ----S- | | 4 | | | \$625.00 | | 0.00 | | | | |
| E 18 | KSNV | 09/30/12 | 09/30/12 | News 3 Sunrise - SUNDAY | CM | 6a-7a | ----S | :30 | 2 | \$375.00 | 1 | 0.00 | NM | 2 | \$750.00 |
| | | | | NW3-SUNRS WKND | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/24/12 | 09/30/12 | ----S | | 2 | | | \$375.00 | | 0.00 | | | | |
| E 19 | KSNV | 09/30/12 | 09/30/12 | Sunday Today | CM | 7a-8am | ----S | :30 | 2 | \$500.00 | 1 | 0.00 | NM | 2 | \$1,000.00 |
| | | | | SUN TODAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/24/12 | 09/30/12 | ----S | | 2 | | | \$500.00 | | 0.00 | | | | |
| E 20 | KSNV | 09/28/12 | 09/28/12 | M-F Today Show II 3rd HOM | CM | 9-10a | ----F-- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| | | | | M-F Today Show II | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 09/24/12 | 09/30/12 | ----F-- | | 2 | | | \$425.00 | | 0.00 | | | | |
| E 21 | KSNV | 10/01/12 | 10/01/12 | M-F Today Show II 3rd HOM | CM | 9-10a | M----- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| | | | | M-F Today Show II | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 2 | | | \$425.00 | | 0.00 | | | | |
| E 22 | KSNV | 10/02/12 | 10/02/12 | M-F Today Show II 3rd HOM | CM | 9-10a | -T----- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| | | | | M-F Today Show II | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | -T----- | | 2 | | | \$425.00 | | 0.00 | | | | |
| E 23 | KSNV | 10/03/12 | 10/03/12 | M-F Today Show II 3rd HOM | CM | 9-10a | --W---- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| | | | | M-F Today Show II | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | -T----- | | 2 | | | \$425.00 | | 0.00 | | | | |
| E 24 | KSNV | 10/04/12 | 10/04/12 | M-F Today Show II 3rd HOM | CM | 9-10a | ---T--- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| | | | | M-F Today Show II | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | ---T--- | | 2 | | | \$425.00 | | 0.00 | | | | |
| E 25 | KSNV | 09/28/12 | 09/28/12 | | CM | 10am-11am | ----F-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|----------|----------|----------|----------------------------|----------|----------------|---------|-----|-------|----------|-----|------|------|-------|----------|
| M-F Today Show III 4th H Today 4th Hour | | | | | | | | | | | | | | | |
| TODAY SHW3 | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 09/24/12 | 09/30/12 | ----F-- | 2 | \$325.00 | 0.00 | | | | | | | | | |
| E 26 | KSNV | 10/01/12 | 10/01/12 | M-F Today Show III 4th 1BM | | 10am-11am | M----- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| TODAY SHW3 | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | M----- | 2 | \$325.00 | 0.00 | | | | | | | | | |
| E 27 | KSNV | 10/02/12 | 10/02/12 | M-F Today Show III 4th 1BM | | 10am-11am | -T----- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| TODAY SHW3 | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | -T----- | 2 | \$325.00 | 0.00 | | | | | | | | | |
| E 28 | KSNV | 10/03/12 | 10/03/12 | M-F Today Show III 4th 1BM | | 10am-11am | --W---- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| TODAY SHW3 | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | --W---- | 2 | \$325.00 | 0.00 | | | | | | | | | |
| E 29 | KSNV | 10/04/12 | 10/04/12 | M-F Today Show III 4th 1BM | | 10am-11am | ---T--- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| TODAY SHW3 | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | ---T--- | 2 | \$325.00 | 0.00 | | | | | | | | | |
| E 30 | KSNV | 09/28/12 | 09/28/12 | Rachael Ray | CM | 11am-12pm | ----F-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| RACHAEL RAY | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 09/24/12 | 09/30/12 | ----F-- | 2 | \$325.00 | 0.00 | | | | | | | | | |
| E 31 | KSNV | 10/01/12 | 10/01/12 | Rachael Ray | CM | 11am-12pm | M----- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| RACHAEL RAY | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | M----- | 2 | \$325.00 | 0.00 | | | | | | | | | |
| E 32 | KSNV | 10/02/12 | 10/02/12 | Rachael Ray | CM | 11am-12pm | -T----- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| RACHAEL RAY | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | -T----- | 2 | \$325.00 | 0.00 | | | | | | | | | |
| E 33 | KSNV | 10/03/12 | 10/03/12 | Rachael Ray | CM | 11am-12pm | --W---- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| RACHAEL RAY | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | --W---- | 2 | \$325.00 | 0.00 | | | | | | | | | |
| E 34 | KSNV | 10/04/12 | 10/04/12 | Rachael Ray | CM | 11am-12pm | ---T--- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| RACHAEL RAY | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | ---T--- | 2 | \$325.00 | 0.00 | | | | | | | | | |
| E 35 | KSNV | 09/28/12 | 09/28/12 | The Agenda 1230pm | CM | 1230-1p | ----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| The Agenda 1230pm | | | | | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 09/24/12 | 09/30/12 | ----F-- | 1 | \$325.00 | 0.00 | | | | | | | | | |
| E 36 | KSNV | 10/01/12 | 10/01/12 | The Agenda 1230pm | CM | 1230-1p | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| The Agenda 1230pm | | | | | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | M----- | 1 | \$325.00 | 0.00 | | | | | | | | | |
| E 37 | KSNV | 10/02/12 | 10/02/12 | | CM | 1230-1p | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |

Order / Rev: 103291
Alt Order #: 06825823
Flight Dates: 09/28/12 - 10/04/12

Advertiser: National Republican Congressional Com
Product Desc: NRCC IE 2012
Estimate: 2601

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------------|----------|-------------------|-----------------|-------------------------|-------|----------------|----------|-----|-------|-----------|------|-----|------|-------|------------|
| The Agenda 1230pm | | | | | | | | | | | | | | | |
| The Agenda 1230pm | | | | | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | --T----- | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| E 38 | KSNV | 10/03/12 | 10/03/12 | The Agenda 1230pm | CM | 1230-1p | ---W---- | :30 | 1 | \$325.001 | 0.00 | NM | | 1 | \$325.00 |
| The Agenda 1230pm | | | | | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | --W---- | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| E 39 | KSNV | 10/04/12 | 10/04/12 | The Agenda 1230pm | CM | 1230-1p | ---T--- | :30 | 1 | \$325.001 | 0.00 | NM | | 1 | \$325.00 |
| The Agenda 1230pm | | | | | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | ---T--- | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| E 40 | KSNV | 09/29/12 | 09/29/12 | Golf | CM | 4a-8pm | -----S- | :30 | 2 | \$700.001 | 0.00 | NM | | 2 | \$1,400.00 |
| Golf | | | | | | | | | | | | | | | |
| RYDER CUP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| Week: | 09/24/12 | 09/30/12 | ----S- | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| E 41 | KSNV | 09/30/12 | 09/30/12 | Golf | CM | 4a-8pm | -----S | :30 | 2 | \$700.001 | 0.00 | NM | | 2 | \$1,400.00 |
| Golf | | | | | | | | | | | | | | | |
| RYDER CUP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| Week: | 09/24/12 | 09/30/12 | ----S | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| E 42 | KSNV | 09/29/12 | 09/29/12 | News 3 Today - SATURDAY | CM | 9am-930am | -----S- | :30 | 1 | \$500.001 | 0.00 | NM | | 1 | \$500.00 |
| News 3 Today - SAT | | | | | | | | | | | | | | | |
| NEWS3 TDY-WKND | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| Week: | 09/24/12 | 09/30/12 | -----S- | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| E 43 | KSNV | 09/30/12 | 09/30/12 | Chris Matthews 9:30AM | SM | 9:30a-10a | -----S | :30 | 1 | \$500.001 | 0.00 | NM | | 1 | \$500.00 |
| Chris Matthews SUN 9:30am | | | | | | | | | | | | | | | |
| CHRIS MATTHEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| Week: | 09/24/12 | 09/30/12 | -----S | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| E 44 | KSNV | 09/28/12 | 09/28/12 | Dr. Phil | CM | 3-4p | -----F-- | :30 | 2 | \$450.001 | 0.00 | NM | | 2 | \$900.00 |
| Dr. Phil | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| Week: | 09/24/12 | 09/30/12 | -----F-- | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| E 45 | KSNV | 10/01/12 | 10/01/12 | Dr. Phil | CM | 3-4p | M----- | :30 | 2 | \$450.001 | 0.00 | NM | | 2 | \$900.00 |
| Dr. Phil | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | M----- | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| E 46 | KSNV | 10/02/12 | 10/02/12 | Dr. Phil | CM | 3-4p | -T----- | :30 | 2 | \$450.001 | 0.00 | NM | | 2 | \$900.00 |
| Dr. Phil | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | -T----- | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| E 47 | KSNV | 10/03/12 | 10/03/12 | Dr. Phil | CM | 3-4p | --W---- | :30 | 2 | \$450.001 | 0.00 | NM | | 2 | \$900.00 |
| Dr. Phil | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | --W---- | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| E 48 | KSNV | 10/04/12 | 10/04/12 | Dr. Phil | CM | 3-4p | ---T--- | :30 | 2 | \$450.001 | 0.00 | NM | | 2 | \$900.00 |
| Dr. Phil | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | ---T--- | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| E 49 | KSNV | 09/28/12 | 09/28/12 | | CM | 430-5pm | ----F-- | :30 | 1 | \$725.001 | 0.00 | NM | | 1 | \$725.00 |

Order / Rev: 103291
Alt Order #: 06825823
Flight Dates: 09/28/12 - 10/04/12

Advertiser: National Republican Congressional Com
Product Desc: NRCC IE 2012
Estimate: 2601

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------|------|-------------------|-----------------|-----------------|-------|-------------------|------------|-----|-------|-------------|-----|---------------|-------------|---------|--------------|
| News 3 at 4:30pm | | | | | | | | | | | | | | | |
| News 3 at 4:30PM | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | ----F-- | | 1 | \$725.00 | | | 0.00 | | | | | |
| E 50 | KSNV | 10/01/12 | 10/01/12 | News 3 at 430pm | CM | 430-5pm | | | | M----- | :30 | 1 | \$725.001 | 0.00 NM | 1 \$725.00 |
| News 3 at 4:30PM | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 1 | \$725.00 | | | 0.00 | | | | | |
| E 51 | KSNV | 10/02/12 | 10/02/12 | News 3 at 430pm | CM | 430-5pm | | | | -T----- | :30 | 1 | \$725.001 | 0.00 NM | 1 \$725.00 |
| News 3 at 4:30PM | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -T----- | | 1 | \$725.00 | | | 0.00 | | | | | |
| E 52 | KSNV | 10/03/12 | 10/03/12 | News 3 at 430pm | CM | 430-5pm | | | | --W---- | :30 | 1 | \$725.001 | 0.00 NM | 1 \$725.00 |
| News 3 at 4:30PM | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ---W---- | | 1 | \$725.00 | | | 0.00 | | | | | |
| E 53 | KSNV | 10/04/12 | 10/04/12 | News 3 at 430pm | CM | 430-5pm | | | | ---T--- | :30 | 1 | \$725.001 | 0.00 NM | 1 \$725.00 |
| News 3 at 4:30PM | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ---T--- | | 1 | \$725.00 | | | 0.00 | | | | | |
| E 54 | KSNV | 09/28/12 | 09/28/12 | M-F Early News | CM | 5-630p | | | | ----F-- | :30 | 3 | \$1,200.001 | 0.00 NM | 3 \$3,600.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | ---F-- | | 3 | \$1,200.00 | | | 0.00 | | | | | |
| E 55 | KSNV | 10/01/12 | 10/01/12 | M-F Early News | CM | 5-630p | | | | M----- | :30 | 3 | \$1,200.001 | 0.00 NM | 3 \$3,600.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 3 | \$1,200.00 | | | 0.00 | | | | | |
| E 56 | KSNV | 10/02/12 | 10/02/12 | M-F Early News | CM | 5-630p | | | | -T----- | :30 | 3 | \$1,200.001 | 0.00 NM | 3 \$3,600.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -T----- | | 3 | \$1,200.00 | | | 0.00 | | | | | |
| E 57 | KSNV | 10/03/12 | 10/03/12 | M-F Early News | CM | 5-630p | | | | --W---- | :30 | 3 | \$1,200.001 | 0.00 NM | 3 \$3,600.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | --W---- | | 3 | \$1,200.00 | | | 0.00 | | | | | |
| E 58 | KSNV | 10/04/12 | 10/04/12 | M-F Early News | CM | 5-630p | | | | ---T--- | :30 | 3 | \$1,200.001 | 0.00 NM | 3 \$3,600.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ---T--- | | 3 | \$1,200.00 | | | 0.00 | | | | | |
| E 59 | KSNV | 09/28/12 | 09/28/12 | M-F Jeopardy | CM | 630-7pm | | | | ----F-- | :30 | 1 | \$1,300.001 | 0.00 NM | 1 \$1,300.00 |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | ----F-- | | 1 | \$1,300.00 | | | 0.00 | | | | | |
| E 60 | KSNV | 10/01/12 | 10/01/12 | M-F Jeopardy | CM | 630-7pm | | | | M----- | :30 | 1 | \$1,300.001 | 0.00 NM | 1 \$1,300.00 |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 1 | \$1,300.00 | | | 0.00 | | | | | |
| E 61 | KSNV | 10/02/12 | 10/02/12 | | CM | 630-7pm | | | | -T----- | :30 | 1 | \$1,300.001 | 0.00 NM | 1 \$1,300.00 |

Order / Rev: 103291
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KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------------|------|-------------------|-----------------|--|-------|-------------------|------------|-----|-------|-------------|-----|---------------|------------|-------|------------|
| M-F Jeopardy | | | | | | | | | | | | | | | |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | --T---- | | 1 | \$1,300.00 | | | 0.00 | | | | | |
| E 62 | KSNV | 10/03/12 | 10/03/12 | M-F Jeopardy | CM | 630-7pm | | | | --W--- | :30 | 1 | \$1,300.00 | 1 | \$1,300.00 |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | --W---- | | 1 | \$1,300.00 | | | 0.00 | | | | | |
| E 63 | KSNV | 10/04/12 | 10/04/12 | M-F Jeopardy | CM | 630-7pm | | | | ---T--- | :30 | 1 | \$1,300.00 | 1 | \$1,300.00 |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ---T--- | | 1 | \$1,300.00 | | | 0.00 | | | | | |
| E 64 | KSNV | 09/28/12 | 09/28/12 | M-F Wheel | CM | 7-730pm | | | | ---F-- | :30 | 1 | \$1,300.00 | 1 | \$1,300.00 |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL-FORTNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | ----F-- | | 1 | \$1,300.00 | | | 0.00 | | | | | |
| E 65 | KSNV | 10/01/12 | 10/01/12 | M-F Wheel | CM | 7-730pm | | | | M----- | :30 | 1 | \$1,300.00 | 1 | \$1,300.00 |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL-FORTNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 1 | \$1,300.00 | | | 0.00 | | | | | |
| E 66 | KSNV | 10/02/12 | 10/02/12 | M-F Wheel | CM | 7-730pm | | | | -T----- | :30 | 1 | \$1,300.00 | 1 | \$1,300.00 |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL-FORTNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -T---- | | 1 | \$1,300.00 | | | 0.00 | | | | | |
| E 67 | KSNV | 10/03/12 | 10/03/12 | M-F Wheel | CM | 7-730pm | | | | --W--- | :30 | 1 | \$1,300.00 | 1 | \$1,300.00 |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL-FORTNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | --W--- | | 1 | \$1,300.00 | | | 0.00 | | | | | |
| E 68 | KSNV | 10/04/12 | 10/04/12 | M-F Wheel | CM | 7-730pm | | | | ---T--- | :30 | 1 | \$1,300.00 | 1 | \$1,300.00 |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL-FORTNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ---T--- | | 1 | \$1,300.00 | | | 0.00 | | | | | |
| E 69 | KSNV | 09/29/12 | 09/29/12 | To the Point - PM | CM | 730-758pm | | | | ----S- | :30 | 1 | \$425.00 | 1 | \$425.00 |
| To the Point | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | ----S- | | 1 | \$425.00 | | | 0.00 | | | | | |
| E 70 | KSNV | 09/29/12 | 09/29/12 | Weekend Jeopardy/Whe&M WKND Jeop/Wheel | CM | 630-730pm | | | | ----S- | :30 | 2 | \$525.00 | 1 | \$1,050.00 |
| JEOP/WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | ----S- | | 2 | \$525.00 | | | 0.00 | | | | | |
| E 71 | KSNV | 10/01/12 | 10/01/12 | Mon PR 8-10p | CM | 8-10pm | | | | M----- | :30 | 1 | \$4,000.00 | 1 | \$4,000.00 |
| Monday Prime 8-10pm | | | | | | | | | | | | | | | |
| THE VOICE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 1 | \$4,000.00 | | | 0.00 | | | | | |
| E 72 | KSNV | 10/03/12 | 10/03/12 | Wed PR 9-10p | CM | 9-10pm | | | | --W--- | :30 | 2 | \$3,000.00 | 1 | \$6,000.00 |
| Wednesday Prime 9-10pm | | | | | | | | | | | | | | | |
| L&O:SVU | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | --W--- | | 2 | \$3,000.00 | | | 0.00 | | | | | |
| E 73 | KSNV | 10/03/12 | 10/03/12 | | CM | 10-11pm | | | | --W--- | :30 | 1 | \$3,200.00 | 1 | \$3,200.00 |

Order / Rev: 103291
Alt Order #: 06825823
Flight Dates: 09/28/12 - 10/04/12

Advertiser: National Republican Congressional Committee
Product Desc: NRCC IE 2012
Estimate: 2601

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|----------|----------|-------------------------|----------|----------------|-------------|-----|-------------|--------|-----|-------------|------|---------|---------------|
| | | | | Wed PR 10-11p | | | | | | | | | | | |
| | | | | Wednesday Prime 10-11pm | | | | | | | | | | | |
| | | | | CHICAGO FIRE | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 10/01/12 | 10/07/12 | --W---- | | 1 | \$3,200.00 | 0.00 | | | | | |
| E 74 | KSNV | 09/28/12 | 09/28/12 | Fri PR 8-9p | | CM | 8-9pm | | -----F-- | :30 | 1 | \$1,700.00 | 1 | 0.00 NM | 1 \$1,700.00 |
| | | | | Friday Prime 8-9pm | | | | | | | | | | | |
| | | | | WHO ARE YOU? | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 09/24/12 | 09/30/12 | ----F-- | | 1 | \$1,700.00 | 0.00 | | | | | |
| E 75 | KSNV | 09/28/12 | 09/28/12 | Fri PR 9-10p | | CM | 9-10pm | | -----F-- | :30 | 1 | \$3,000.00 | 1 | 0.00 NM | 1 \$3,000.00 |
| | | | | Friday Prime 9-10pm | | | | | | | | | | | |
| | | | | GRIMM-NBC | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 09/24/12 | 09/30/12 | ----F-- | | 1 | \$3,000.00 | 0.00 | | | | | |
| E 76 | KSNV | 09/29/12 | 09/29/12 | Sat PR 9-10p | | CM | 9-10pm | | -----S- | :30 | 1 | \$800.00 | 1 | 0.00 NM | 1 \$800.00 |
| | | | | Saturday Prime 9-10pm | | | | | | | | | | | |
| | | | | PRIME-SAT-NBC | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 09/24/12 | 09/30/12 | -----S- | | 1 | \$800.00 | 0.00 | | | | | |
| E 77 | KSNV | 09/29/12 | 09/29/12 | Sat PR 10-11p | | CM | 10-11pm | | -----S- | :30 | 1 | \$1,200.00 | 1 | 0.00 NM | 1 \$1,200.00 |
| | | | | Saturday Prime 10-11pm | | | | | | | | | | | |
| | | | | L&O SVU-SA-NBC | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 09/24/12 | 09/30/12 | -----S- | | 1 | \$1,200.00 | 0.00 | | | | | |
| E 78 | KSNV | 09/30/12 | 09/30/12 | NFL Pre-Game / FNA | | CM | 1p-530pm | | -----S | :30 | 1 | \$2,500.00 | 1 | 0.00 NM | 1 \$2,500.00 |
| | | | | NFL Pre-Game | | | | | | | | | | | |
| | | | | FTBL NITE AMR | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 09/24/12 | 09/30/12 | -----S | | 1 | \$2,500.00 | 0.00 | | | | | |
| E 79 | KSNV | 09/30/12 | 09/30/12 | NFL Football | | CM | 1P-9PM | | -----S | :30 | 2 | \$10,000.00 | 1 | 0.00 NM | 2 \$20,000.00 |
| | | | | NFL Football | | | | | | | | | | | |
| | | | | NBC SUN-FTBL | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 09/24/12 | 09/30/12 | -----S | | 2 | \$10,000.00 | 0.00 | | | | | |
| E 80 | KSNV | 09/30/12 | 09/30/12 | News 3 Live in Prime | | CM | 7-10pm | | -----S | :30 | 2 | \$1,600.00 | 1 | 0.00 NM | 2 \$3,200.00 |
| | | | | News 3 in Prime | | | | | | | | | | | |
| | | | | NWS3 LVE-PRIME | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 09/24/12 | 09/30/12 | -----S | | 2 | \$1,600.00 | 0.00 | | | | | |
| E 81 | KSNV | 09/28/12 | 09/28/12 | M-F News 3 at Eleven | | CM | 11pm-1135pm | | -----F-- | :30 | 1 | \$1,200.00 | 1 | 0.00 NM | 1 \$1,200.00 |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | NEWS 3 AT 11 | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 09/24/12 | 09/30/12 | -----F-- | | 1 | \$1,200.00 | 0.00 | | | | | |
| E 82 | KSNV | 10/01/12 | 10/01/12 | M-F News 3 at Eleven | | CM | 11pm-1135pm | | M----- | :30 | 1 | \$1,200.00 | 1 | 0.00 NM | 1 \$1,200.00 |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | NEWS 3 AT 11 | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 10/01/12 | 10/07/12 | M----- | | 1 | \$1,200.00 | 0.00 | | | | | |
| E 83 | KSNV | 10/02/12 | 10/02/12 | M-F News 3 at Eleven | | CM | 11pm-1135pm | | -T----- | :30 | 1 | \$1,200.00 | 1 | 0.00 NM | 1 \$1,200.00 |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | NEWS 3 AT 11 | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 10/01/12 | 10/07/12 | -T----- | | 1 | \$1,200.00 | 0.00 | | | | | |
| E 84 | KSNV | 10/03/12 | 10/03/12 | M-F News 3 at Eleven | | CM | 11pm-1135pm | | --W---- | :30 | 1 | \$1,200.00 | 1 | 0.00 NM | 1 \$1,200.00 |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | NEWS 3 AT 11 | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 10/01/12 | 10/07/12 | --W---- | | 1 | \$1,200.00 | 0.00 | | | | | |
| E 85 | KSNV | 10/04/12 | 10/04/12 | | | CM | 11pm-1135pm | | ---T--- | :30 | 1 | \$1,200.00 | 1 | 0.00 NM | 1 \$1,200.00 |

Order / Rev: 103291
Alt Order #: 06825823
Flight Dates: 09/28/12 - 10/04/12

Advertiser: National Republican Congressional Com
Product Desc: NRCC IE 2012
Estimate: 2601

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|---------------------------|-------|-------------------|------------|-----|-------|-------------|------|---------------|------|-------|------------|
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | NEWS 3 AT 11 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ---T--- | | 1 | \$1,200.00 | | | 0.00 | | | | | |
| E 86 | KSNV | 09/29/12 | 09/29/12 | Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 2 | \$1,100.001 | 0.00 | NM | | 2 | \$2,200.00 |
| | | | | Sa-Su News 3 at Eleven | | | | | | | | | | | |
| | | | | WKD2 NWS-AT 11 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -----S- | | 2 | \$1,100.00 | | | 0.00 | | | | | |
| E 87 | KSNV | 09/28/12 | 09/28/12 | The Tonight Show | CM | 1135p-1237a | -----F-- | :30 | 2 | \$500.001 | 0.00 | NM | | 2 | \$1,000.00 |
| | | | | Tonight Show | | | | | | | | | | | |
| | | | | TONITE SHW | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | ----F-- | | 2 | \$500.00 | | | 0.00 | | | | | |
| E 88 | KSNV | 10/01/12 | 10/01/12 | The Tonight Show | CM | 1135p-1237a | M----- | :30 | 2 | \$500.001 | 0.00 | NM | | 2 | \$1,000.00 |
| | | | | Tonight Show | | | | | | | | | | | |
| | | | | TONITE SHW | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 2 | \$500.00 | | | 0.00 | | | | | |
| E 89 | KSNV | 10/02/12 | 10/02/12 | The Tonight Show | CM | 1135p-1237a | -T----- | :30 | 2 | \$500.001 | 0.00 | NM | | 2 | \$1,000.00 |
| | | | | Tonight Show | | | | | | | | | | | |
| | | | | TONITE SHW | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -T----- | | 2 | \$500.00 | | | 0.00 | | | | | |
| E 90 | KSNV | 10/03/12 | 10/03/12 | The Tonight Show | CM | 1135p-1237a | --W---- | :30 | 2 | \$500.001 | 0.00 | NM | | 2 | \$1,000.00 |
| | | | | Tonight Show | | | | | | | | | | | |
| | | | | TONITE SHW | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | --W---- | | 2 | \$500.00 | | | 0.00 | | | | | |
| E 91 | KSNV | 10/04/12 | 10/04/12 | The Tonight Show | CM | 1135p-1237a | ---T--- | :30 | 2 | \$500.001 | 0.00 | NM | | 2 | \$1,000.00 |
| | | | | Tonight Show | | | | | | | | | | | |
| | | | | TONITE SHW | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ---T--- | | 2 | \$500.00 | | | 0.00 | | | | | |
| E 92 | KSNV | 09/29/12 | 09/29/12 | Saturday Night Live | CM | 1130pm-1:02am | -----S- | :30 | 2 | \$1,400.001 | 0.00 | NM | | 2 | \$2,800.00 |
| | | | | Saturday Night Live | | | | | | | | | | | |
| | | | | SAT NITE LIVE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -----S- | | 2 | \$1,400.00 | | | 0.00 | | | | | |
| E 93 | KSNV | 09/30/12 | 09/30/12 | Sports Night in Las Vegas | BM | Sun 1135p-1200a | -----S | :30 | 1 | \$400.001 | 0.00 | NM | | 1 | \$400.00 |
| | | | | Sports Night in Las Vegas | | | | | | | | | | | |
| | | | | SPORT NT-L VGS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -----S | | 1 | \$400.00 | | | 0.00 | | | | | |

Totals 167 \$153,025.00